A free baby shower honoring expecting mothers and parents of young infants

Sept 21 • 11a–2p

How can you help?
This year’s Community Baby Shower is scheduled for September 21, 2019 at Booker T. Washington High School. The goal of the event is to educate 150 pregnant women about the factors contributing to infant mortality and to connect families to local parenting support agencies/women’s health providers.

Based on data collected from surveys, the 2018 Community Baby Shower was considered a success. We had roughly 275 pregnant and recently delivered mothers attend the event. In order to reach this goal, we need you! None of our efforts would be possible without the support of our sponsors and donors.

We invite you to partner with us in this effort. We have included event background information and sponsorship options designed to assist you in finding the right method of support for your budget and time in this packet.

Thank you for your consideration in helping make this year’s Community Baby Shower a success.

Sincerely,

Marnie Jackson
Community Development Specialist
Tulsa Health Department
Community Baby Shower 2018 Event Summary

The 2018 Community Baby Shower took place on September 22nd at Booker T. Washington High School from 11am–2pm. The event was hosted by the Tulsa Health Department with assistance from Tulsa Health Department Healthy Start, Pathways to Health, St. John Health System/Ascension and Community Service Council Healthy Start. The goal of the event was to provide education to pregnant women, new mothers, and their family members about factors contributing to infant mortality in conjunction with connecting families to local parenting support agencies and health providers. The event was set up similar to a health fair, with vendor tables that attendees could visit. There were 31 vendors that provided education or conducted demonstrations. An exit survey was conducted using iPads and paper copies. A total of 187 surveys were completed.

595 people in attendance

77% of attendees rated the overall event Excellent and 19% rated it Good

79% of attendees reported learning ways to prevent infant death

87% of attendees reported they would be contacting the agencies and services for themselves or friends and family.
Event Incentives

- Lunch was provided to all attendees
- Game table with donated prizes that included clothing and supplies
- Grand prizes of stroller, car seat, and pack-n-plays
- Door prizes
- Gift bags containing diapers, wipes, clothing, hangers, and bottles for all pregnant women and new mothers attending the event

Sponsorship Opportunities

Visit our Amazon registry and purchase items to gift to our attending mothers. You can find our registry at www.tulsa-health.org/babyshower

Host a collection event for NEW baby essentials. Collection boxes will be provided.

<table>
<thead>
<tr>
<th>Commit to a monetary sponsorship</th>
<th>Bronze $150</th>
<th>Silver $250</th>
<th>Gold $500</th>
<th>Platinum $1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social media recognition</td>
<td></td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>Website recognition</td>
<td>○</td>
<td>○</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on event flyer</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Logo on all printed materials</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
</tbody>
</table>

Please make checks payable to Pathways to Health and include Community Baby Shower on the notes section.

For credit card donations, visit www.squareup.com/store/TulsaP2H

For more information on the sponsorship opportunities above, contact Marnie Jackson at mjackson@tulsa-health.org or 918.595.4471