



COLORS USED:

1 "THD" & 2 SUB-DEPARTMENT NAME:
 PMS 653U -or-
 CMYK equiv: 100% Cyan; 62% Magenta; 0% Yellow; 20% Black -or-
 RGB equiv: 10 Red; 49 Green; 122 Blue

2 TULSA HEALTH DEPARTMENT:
 BLACK

FONT USAGE:

These logos are converted to outlines, so no fonts are necessary.

The exception to this is 3 when adding an individual department's name below the line. In this case use the version of logo w/line included, and use font:

Times New Roman - Italic

Match the size as closely as possible to example 3
 "Community Health Foundation" is used here as placeholder.

	COLOR USAGE:	BLACK & WHITE USAGE:
USE ON WHITE BACKGROUND	<p>THD TULSA HEALTH DEPARTMENT</p> <p>THD TULSA HEALTH DEPARTMENT <i>Community Health Foundation</i></p>	<p>THD TULSA HEALTH DEPARTMENT</p> <p>THD TULSA HEALTH DEPARTMENT <i>Community Health Foundation</i></p>
REVERSED FROM DARK BACKGROUND	<p>THD TULSA HEALTH DEPARTMENT</p> <p>THD TULSA HEALTH DEPARTMENT <i>Community Health Foundation</i></p>	<p>THD TULSA HEALTH DEPARTMENT</p> <p>THD TULSA HEALTH DEPARTMENT <i>Community Health Foundation</i></p>